

November 14, 2016

TOBACCO FREE FLORIDA AND TOBACCO FREE LEE ENCOURAGE TOBACCO USERS TO QUIT ON GREAT AMERICAN SMOKEOUT ON NOV. 17 AT EDISON MALL



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WHO/WHAT: In observance of the Great American Smokeout, sponsored by the American Cancer Society, Tobacco Free Florida and Tobacco Free Lee encourage tobacco users to use the day to make a quit plan or to plan in advance to quit smoking on that day – Nov. 17 at the Edison Mall.

Tobacco Free Lee will host a free event to raise awareness about Tobacco Free Florida's free and proven-effective resources available to Floridians to successfully quit. The "Quit Your Way" program provides users interested in quitting access to free tools, including a 2-Week Starter Kit of nicotine replacement patches, Text2Quit, Email Tips and a Quit Guide. They can choose as many as they need or use them in addition to Tobacco Free Florida's Phone, Group and Web Quit services.

WHY: The event will educate smokers on the health benefits and added years to life if they quit smoking. Tobacco Free Lee will also provide more details about the quit services and how tobacco users may enroll.

For more information about Quit Your Way, please visit:
www.tobaccofreeflorida.com/quityourway.

WHEN: Thursday, Nov. 17, 2016 from 11:00AM to 8:00PM

WHERE: EDISON MALL
4125 Cleveland Avenue
Fort Myers, FL 33901

CONTACT: DEBORA ITHIER
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About the Florida Department of HealthThe department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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